**Imagine you are a Coca-Cola executive traveling to a small city in the country depicted in the above image. The goal of your trip is to convince the local citizenry to allow Coca-Cola to make and sell Coca-Cola in their city. It’s no secret that you’re in town -- there has been a lot of local resistance to Coca-Cola’s entry into the local business community. On the day you arrive, as you’re driving to your hotel, you see the above image on a billboard over the busiest intersection in the city. Using the image, answer the following questions. (Binder paper is available if you need more space to answer the questions).**

1. Identify **the country depicted in the image. (1 point)**

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1. **Identify and explain TWO concerns the local citizens have about the entry of Coca-Cola into their community based on the image depicted above. Refer to a specific part of the image when giving your explanation (4 points).**

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1. **Identify and explain ONE benefit to the local community should they decide to allow Coca-Cola into their city. (2 points)**

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